



FOR IMMEDIATE RELEASE

- Monday March 10 to Friday March 14, 11 am-4 pm
- *Around the World in 5 Days* at the Bata Shoe Museum
- 327 Bloor Street West at St. George
- Drop-in, \$8 per person
- For more information: 416.979.7799 x242

TREK TO EXOTIC LANDS

Join us at the Bata Shoe Museum for March Break 2008

TORONTO, ON, January 28, 2008 – The Bata Shoe Museum looks forward to welcoming young “travellers” and their families for March Break 2008. Exploring countries from around the world, little travellers will receive their very own Museum passport and get stamped along the way. Between 11 and 4 pm, from Monday March 10 to Friday March 14, families with children aged 2 to 12 can drop in for a variety of activities, including:

- Dress up in costumes from around the world like Japanese kimono or an Indian sari.
- Create an Indian anklet, paint a miniature clog from Holland and decorate a hot air balloon cookie with yummy icing
- Visit our ‘sultan’s tent’ for a surprise!
- Take a walk around the world in shoes from many countries
- Decorate a hot air balloon and add it to our giant world map that traces the route taken by Phineas Fogg in *Around the World in Eighty Days*
- Join our resident wood craftsman Ted Jubb for a live demonstration of wooden shoe-making
- Read Cinderella from around world and other princesses who would love to wear shoes like those in *The Charm of Rococo*
- Museum educators bring Native North American life alive with periodic displays of amazing objects
- Fly through the exhibition, hunting for shoes from the countries Phineas Fogg and Passpartout passed through and collect a treat if you find them all!
- Up, up and away! Leave your footprint at The Bata Shoe Museum

Special admission pricing is in effect during March Break week: \$8 per child; \$8 per adult accompanying a child participating in the March Break Program; \$7 per child in groups of over 10 people; attendants to the disabled are free. Parents accompany their children. Free or discount passes of any kind, reciprocal admissions, and the Museum’s regular Family admission prices are not in effect this week.

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For more information, please contact: Rosmarie Gadzovski, Marketing & Public Relations Manager, 416.979.7799 x225 or rosmarie.gadzovski@batashoemuseum.ca