



### THE ROARING 20S: HEELS, HEMLINES AND HIGH SPIRITS

Born in the age of post-war exuberance, nurtured by the dynamism of the machine and seduced by the lure of the exotic, design in the Roaring 20s infused society and fashion with an energetic modernity. As hemlines rose in the 1920s, shoes became increasingly important for stylish women and many of the decade's exceptional shoes illustrate the electrifying synergy between fashion and design.

Shoes of the 1920s also reflected the new freedoms opening up for women from the T-straps worn to keep their shoes on their feet while doing the Charleston in smoky jazz clubs to the men's wear influenced shoes worn by women stepping out of the domestic sphere into the public realm.

*The Roaring 20s: Heels, Hemlines and High Spirits* focuses on the wardrobe and widening horizons of the "New Woman" and takes a look at how the myriad influences of the period such as cinema, jazz clubs and world travel influenced the shape of fashionable footwear.

Exhibition Media Sponsor: **FASHION**  
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Above: Rhinestones, or "brilliants," came into their own in the 1920s and many shoe designers used them to embellish the high heels of the evening shoes they designed. Some heels were fully encrusted with rhinestones while others sported elegant Deco designs in enamel and added sparkle as women kicked up their heels. Black satin high heel made by Bally. *Swiss, 1928. Collection of the Bata Shoe Museum.*

Front cover: The stark contrast between light and dark was exploited by many Art Deco designers, artists, and architects in the 1920s and this pair of shoes exemplifies this aesthetic. The glimmer of dark bronzed leather on the quarters offsets the light pearlized leather inserts that comprise the vamps. The resulting inlaid effect is reminiscent of many Art Deco architectural details and makes this pair of shoes "shine like the top of the Chrysler building." *English, c. 1925. Collection of the Bata Shoe Museum.*



Bata Shoe Museum | 327 Bloor Street West | Toronto ON |  
416.979.7799  
www.batashoemuseum.ca

#### Membership Perks:

Membership gives you unlimited free access to the Museum and its programs, Ontario Association of Art Galleries reciprocal admission, a subscription to our newsletter *Footnotes*, guest passes and a discount in the museum gift shop.

For more information please visit [www.batashoemuseum.ca](http://www.batashoemuseum.ca) or e-mail [membership@batashoemuseum.ca](mailto:membership@batashoemuseum.ca)

#### Hours:

Monday to Wednesday and Friday to Saturday - 10 am - 5 pm;  
Thursday 10 am - 8 pm; Sunday 12 pm - 5 pm

#### General Admissions:

Adults \$14; Seniors \$12;  
Students (with ID) \$8; Children 5 - 17 \$5 (under 5 free);  
Family Pass 1 (1 adult and up to 4 children under 18) \$24;  
Family Pass 2 (2 adults and up to 4 children under 18) \$35;  
Different prices during March Break;  
Special activities may be separately priced;  
Group tour bookings: call 416.979.7799 x242

#### Directions:

From the St. George subway station, walk to the southwest corner of Bloor Street West and St. George

#### Parking possibilities:

Holiday Inn (on Bloor Street, across from the Museum);  
9 Bedford Rd (north of Bloor St., east of St. George);  
465 Huron St (north of Bloor St., west of St. George)

DID YOU KNOW THAT SPADINA MUSEUM HAS RECENTLY COMPLETED A REMARKABLE INTERIOR RESTORATION, BRINGING THE HOUSE INTO THE TWENTIETH CENTURY - 1920S AND 1930S? AND WITH OUR NEWLY OPENED ROARING 20S EXHIBITION, A PARTNERSHIP COULD NOT BE MORE PERFECT AND TIMELY! BEGINNING APRIL 13, WHEN YOU PAY REGULAR ADMISSION AT EITHER THE BATA SHOE MUSEUM OR SPADINA MUSEUM, YOU CAN ENJOY A 2 FOR 1 ADMISSION WITHIN 7 CALENDAR DAYS AT THE SECOND LOCATION JUST BY SHOWING YOUR RECEIPT. OUR TWO ORGANIZATIONS ARE ALSO PLANNING SOME COMBINED PROGRAMMING SO STAY TUNED AND VISIT OUR WEBSITE REGULARLY FOR NEW UPDATES ON THIS EXCITING INITIATIVE.

LECTURE & MOVIE SERIES



# THE ROARING TWENTIES HEELS, HEMLINES AND HIGH SPIRITS



SUNDAY, APRIL 17

**1920s Girl Power: Flappers, Fashion and New Freedoms**

*Illustrated Talk by Senior Curator, Bata Shoe Museum, Elizabeth Semmelback*

The achievement of women's suffrage brought the promise of new freedoms. However, what those freedoms actually were and how women were perceived of embracing them became a very complex issue in the 1920s. Scandalous behaviour and provocative dress became the fodder of popular cultural constructions of femininity but what was the reality? This talk will consider how media and fashion contributed to this first wave of 'Girl Power' and will explore whether or not it was a backlash to the success of the suffragettes or indeed a step forward.

1-2 pm

A short tour of the Roaring 20s exhibition will follow the talk.

\$16 per person: Free for Bata Shoe Museum members.

Pre-registration recommended: [t 416.979.7799 x242](tel:416.979.7799) or [e programs@batashoemuseum.ca](mailto:programs@batashoemuseum.ca)

WHY NOT MAKE A DAY OF IT AND ALSO VISIT SPADINA MUSEUM TO HEAR:

**Constance Hamilton: A Rebel with Many Causes**

Hear the story of Toronto's first woman city councillor (as told by storyteller Ann McDougall). Elected to office in 1920 in the first civic election in which women could vote or hold office, Hamilton was a trail blazing reformer and advocate for women, refugees and artists.

3-4:30 pm

For more information, visit [toronto.ca/museums-events](http://toronto.ca/museums-events)

THURSDAY, APRIL 28

**1920s Movie for a Toonie Series: Applause (1929)**

This early example of 'backstage' musical genre tells the story of Kitty Darling, a fading burlesque star who tries to save her convent-educated daughter April from following in Mom's footsteps.

6 pm; \$2

THURSDAY, APRIL 28

**Get Bobbed at the Bata**

Come celebrate our newest exhibition featuring the Roaring 20s with a new look. Enjoy 1920s music as hairstylist Jennifer Beam bobs your hair and makeup artist Laura Maccon transforms you into a glamorous 1920s 'new woman'. After, visit the exhibition that inspired it all.

3-7 pm; drop in

\$20 per haircut; makeup complimentary.

Jennifer Beam and Laura Maccon both work in the Toronto film industry.

THURSDAY, MAY 12

**1920s Movie for a Toonie Series: The Great Gatsby (1949)**

Nick Carraway, a young Midwesterner now living on Long Island, finds himself fascinated by the mysterious past and lavish lifestyle of his landlord, the nouveau riche Jay Gatsby. He is drawn into Gatsby's circle, becoming a witness to obsession and tragedy.

6 pm; \$2

THURSDAY, JUNE 2

**1920s Movie for a Toonie Series:**

**Coco Chanel & Igor Stravinsky (2009/Subtitled)**

*Coco & Igor* traces the affair between Coco Chanel and Igor Stravinsky in Paris in 1920, the year that Chanel No. 5 was created.

Rated R

6 pm; \$2

SUNDAY, JUNE 12

**From Undergarments to Outerwear**

*Illustrated Talk by Victoria Dinnick, owner of Gadabout*

Women of the 20s knew the delicious freedom of driving an automobile, of bobbing their hair, wearing make-up and smoking in public. Join Victoria Dinnick as she looks at the dramatically changing fashions of the 1920s which reflected the equally turbulent changing times. Examples of 1920s apparel from undergarments to outerwear will also be featured.

2-3 pm

A short tour of the Roaring 20s exhibition will follow the talk.

\$16 per person: Free for Bata Shoe Museum members.

Pre-registration recommended: [t 416.979.7799 x242](tel:416.979.7799) or [e programs@batashoemuseum.ca](mailto:programs@batashoemuseum.ca)

THURSDAY, SEPTEMBER 8

**1920s Movie for a Toonie Series: Memoirs of a Geisha (2005)**

Set in 1929, this movie tells the story of a young girl, Chiyo Sakamoto, who is sold into slavery by her family to become a geisha. This movie is mainly about older Chiyo and her struggle as a geisha to find love.

Rated PG13

6 pm; \$2

THURSDAY, SEPTEMBER 22, 2011

**The Kira Callahan Quartet: Concert (1920s/1930s music)**

Music from the 1920s and 1930s. Open concert. Period costumes encouraged!

5:30 pm

Drop-in, no pre-registration required; Pay-what-you-can.

For more information: [t 416.979.7799 x242](tel:416.979.7799) or [e programs@batashoemuseum.ca](mailto:programs@batashoemuseum.ca)

SUNDAY, SEPTEMBER 25, 2011

**Roaring through the 20s: The Evolution of the Art Deco Style**

*Illustrated Talk by Peter Kaellgren, Curator Emeritus, ROM*

The fantastic range of footwear produced during the 1920s can be more fully appreciated in the context of Art Deco, a style with its origins in the pre-War period. Originating in the couturier world of Paris about 1910, Art Deco was only fully expressed at the 'Exposition Internationale des Arts Décoratifs et Industriels Modernes' mounted in 1925. This talk will consider the sources of Art Deco, how it was defined in the 1920s and in the 1930s, and pieces that express the changing society of the times.

2-3 pm

A short tour of the Roaring 20s exhibition will follow the talk.

\$16 per person - Free for Bata Shoe Museum members.

Pre-registration recommended: [t 416.979.7799 x242](tel:416.979.7799) or [e programs@batashoemuseum.ca](mailto:programs@batashoemuseum.ca)

THURSDAY, OCTOBER 13

**1920s Movie for a Toonie Series: Thoroughly Modern Millie (1967)**

Set early in the flapper era, the film focuses on a naive young woman who finds herself in the midst of a series of madcap adventures when she sets her sights on marrying her wealthy boss.

6 pm; \$2

SUNDAY, OCTOBER 23, 2011

**The Sporting Life: Fitness and Footwear in the early 20th century**

*Illustrated Talk by Senior Curator, Bata Shoe Museum, Elizabeth Semmelback*

In the late 19<sup>th</sup> century, what could be termed the first fitness craze erupted. Concerns about the detrimental effects of the new sedentary urban lifestyles gave rise to large recreational parks, and institutions like the YMCA were created to encourage the pursuit of morally edify physical activity. This talk will explore the social significance of the emergent fashion for athletic footwear in the early 20<sup>th</sup> century.

2-3 pm

A short tour of the Roaring 20s exhibition will follow the talk.

\$16 per person - Free for Bata Shoe Museum members.

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THURSDAY, NOVEMBER 3

**1920s Movie for a Toonie Series: Some Like It Hot (1959)**

When two musicians witness a mob hit, they flee the state in an all female band disguised as women, but further complications set in.

6 pm; \$2

SUNDAY, JANUARY 29, 2012

**Thoroughly Modern: The Influences of 1920s Fashion**

*Illustrated Talk by Ian Drummond*

Join Ian Drummond as he speaks on the fashions of the mid 20's and early 30's and the design inspiration that fashion has provided for later designers in the 60's/70's, as well as current fashion trends. Examples of both fashion and millinery will be shown to compare the silhouettes and influences the original had and later fashion incorporated.

2-3 pm

A short tour of the Roaring 20s exhibition will follow the talk.

\$16 per person - Free for Bata Shoe Museum members.

Pre-registration recommended: [t 416.979.7799 x242](tel:416.979.7799) or [e programs@batashoemuseum.ca](mailto:programs@batashoemuseum.ca)

THURSDAY, FEBRUARY 2

**1920s Movie for a Toonie Series: La Vie en Rose (1997/Subtitled)**

A biographical film about the life of French chanteuse Édith Piaf. The title *La Vie en Rose* comes from Piaf's signature song.

Rated PG13

6 pm; \$2

SUNDAY, FEBRUARY 26, 2012

**Interpreting the Designer**

*Illustrated talk by Martha Mann Southgate*

As a theatre and film designer for a variety of projects, including Anne of Green Gables, Martha Mann Southgate will speak on how a contemporary designer for stage and screen interprets the ideas of some of the most famous 1920s designers such as Chanel, Lanvin, Poiret, Delaney, Natalia Gonchorova, Paquin, and Mme Vionnet to name just a few. Using Richard Strauss' 'Intermezzo' for the New York City Opera which was written, composed and set in 1925, her talk will also examine how an opera is different than a musical and the challenges faced when getting it to the stage.

2-3 pm

A short tour of the Roaring 20s exhibition will follow the talk.

\$16 per person - Free for Bata Shoe Museum members.

Pre-registration recommended: [t 416.979.7799 x242](tel:416.979.7799) or [e programs@batashoemuseum.ca](mailto:programs@batashoemuseum.ca)

THURSDAY, MARCH 1, 2012

**1920s Movie for a Toonie Series: Chaplin (1992)**

A film about the troubled and controversial life of the master comedy filmmaker.

Rated PG13

6 pm; \$2

THURSDAY, APRIL 5, 2012

**1920s Movie for a Toonie Series: Has Anybody Seen My Gal (1952)**

Set in 1928, this charming musical comedy, Rock Hudson plays a faithful soda jerk who finds his attentions to the lovely Millicent turned down after her family gains a large sum of money.

6 pm; \$2